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Summary

As a strategic and innovative Jewish leader, I am deeply committed to building community, fostering transformative learning, and developing creative solutions that strengthen Jewish life. Rooted in Torah, I balance tradition with forward-thinking approaches to help organizations and leaders connect meaningfully with themselves, their mission, and the people they serve.

Consulting and Innovation

Exploring Judaism, Co-Founder and Managing Editor (2021-Present)

- Led the creation, design, strategy, and expansion of a new digital platform, making Jewish wisdom accessible and engaging for diverse audiences, reaching nearly 700k views and 400k users since launch. Built partnerships across the Conservative/Masorti Movement.
- Developed processes, encouraged authors, and edited content to ensure high-quality, meaningful Jewish content covering explainers, practical guides, and meaningful reflections. Empowered over 200 writers to publish 1000+ pieces of Torah.
- Launched and ran Writer's Fellowship (2024-2025) to nurture rabbinical students' skills in writing online, expressing new ideas, and owning their voices.

Independent Consultant, Next Level Rabbinics, LLC (2021-Present)

With a focus on story, strategy, and sustainable systems, helped synagogues and Jewish organizations grow and communicate clearly. Through deep understanding of the unique challenges of Jewish communal life and the digital landscape, provided organizations clear, forward-thinking analysis with practical and aligned pathways towards their goals without losing their authenticity.

Relevant Deep Level Work:

- Through collaborative reflection and analysis, transformed Clal's understanding of how it functions, and shaped how it describes itself as an organization and how it serves its constituents. (2024)
- Guided Temple Beth Am (Los Angeles) through a **comprehensive communications audit,** audience analysis, and storytelling strategy helping them articulate their mission, engage its members more effectively, and develop sustainable communication processes. (2021-2022)

Synagogue Leadership

Congregation Beth Shalom (Pittsburgh, PA), Dir. of Derekh & Youth Tefillah (2016-2021)

- Founded and led Derekh, a membership engagement and programming initiative that grew from 50 → 260+ annual programs, 1600 → 3000 annual personal encounters, and ultimately reaching nearly 700 total programs in four years, expanding participation and leadership through project-based organizing. Built trust and relationships to empower and nurture members, fostering new leadership skills, experimentation, and a deep sense of ownership.
- Developed diverse experiences for members, including new Talmud classes, an Introduction to Judaism course, online study groups, Civil Rights trip, in-house concerts, and local outings, creating accessible pathways for engagement for everyone.
- **Doubled attendance in youth Shabbat programs** by redesigning Youth Tefillah, empowering parental leadership, and expanding holiday programming.
- Stepped forward in crisis with leadership, pastoral care, and interfaith and local outreach after the Shooting at the Tree of Life Synagogue, supported the congregation's pastoral needs while also investing in relationships and co-creating programming with Christian, Muslim, Sikh, and African-American communities.
- Guided a major digital transition, implementing virtual learning experiences and community connection programs during the pandemic.

Temple Ramat Zion (Northridge, CA), Rabbinic Intern (2015-2016)

Collaborated with clergy team in leading, sermonizing, coordinating services, and officiating lifecycle events. Taught teen religious school class using traditional texts with focus on theology, ethics, and inter-personal relationships incorporating student interests to guide subject choice with goal of connecting ancient text to modern living.

Digital and Community Strategy

Independent Coaching, Consulting, and Workshops (2021-2025)

Coached and supported individual clergy, professionals, and groups as they expanded their storytelling, branding, and digital presence to become better leaders, more engaged with their audience, and aligned with their goals. Built and launched websites for several Jewish organizations to enhance digital engagement.

Digital Strategy Workshops

- Branding & Digital Communications for Rabbis (Intensive Week), AJRLA (2025)
- Strengthening Your Congregation's Digital Engagement: How To Focus Your Effort, USCJ Convening (2023) & HAMAKOM (2024)
- From Purpose to Practice: Building a Story-Driven Comm. Strategy, Clal (2024)
- How to Use Email Productively, BJE-LA (2023)
- Camp's Voice: Stories and Strategies, JCamp180 (2023)

Community Strategy Workshops

- Growing Community and Retaining Members Through Online Events, Jewish Digital Summit (2023)
- Solution Designs Workshop, Clal (2022)
- User-Driven Programming: Growing Engagement from the Ground Up, Limmud NA (2020)
- Recruitment and Retention (A Membership Engagement Model), USCJ Convening (2020)

Jewish Teaching

Independent Teaching

- Classes for B'nai Jeshurun Congregation (Pepper Pike, OH) (2022-2025) including: year-long Talmud class "Talmud: Disputes for the Sake of Heaven" and series, "Talmud of the Heart," and "Exploring the Layers of Purim through Text" including a Scholar in Residence Weekend (2022).
- Published A Better World is Possible: A Collection of Meditations book (2024)
- Private and Group Learning Series and Guest Teaching (2021-2025), on Talmud, Elul, Psalms, and Hope, making Jewish texts accessible and relevant. Jewish Learning Collaborative Educator.
- With Torah and Love Newsletter (2020-Present) helping people engage deeply in Jewish text while inspiring them to be their best selves.
- Various Digital Torah Initiatives (2016-Present) using video, writing, and podcast experiments each exploring Jewish ideas, rabbinic experiences, Torah, and holidays.

Leadership

- Independent Journeyers, Advisory Council (2022-Present)
- START, Certification in Spiritual Entrepreneurship

Coach, Glean Network, Clal and Columbia Business School (2021-2022) Fellow, Glean Network, Clal and Columbia Business School (2020-2021)

- 412 Black Jewish Collaborative Co-President (2020-2021)
- Greater Pittsburgh Rabbinic Association President (2019-2021)
- Clal Rabbis Without Borders Fellow (2018-2019)

Education

Masters of Arts in Rabbinic Studies and Rabbinic Ordination, Ziegler School of Rabbinic Studies, Los Angeles, CA (2016)

Bachelors of Arts in Judaic Studies, University of Oregon, Eugene, OR (2010)